



CONSULTPORT
ACADEMY

Global Strategy Consulting Training Program





Global Strategy Consulting Training Program

TABLE OF CONTENTS



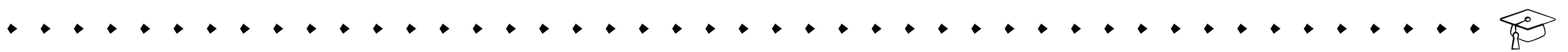
What Benefits Will You Gain?	1
About Consultport	2
Topics Covered	3
Our Expert-Built Curriculum	4
Timeline	5
Admission Process	6
Program Conditions	6
Evaluation Task	6
Frequently Asked Questions	7
Contact Information	9



What Benefits Will You Gain?

Participants will be exposed to an expert-crafted curriculum, providing the most in-demand knowledge pertaining to various management and strategy topics. Some of the specific benefits you will gain from taking part in the Global Strategy Consulting Program include:

- An overall program business certification from **Consultport** - the leading digital platform for freelance consultants, along with numerous certificates of completion for each individual training completed during the 4-week long **Global Strategy Consulting Training Program**
- The ability to learn highly valued consulting skills, ranging from topics such as Change Management to Corporate and Business Strategy to Agile
- The chance to grow your management consulting career, or just acquire a business acumen that can further your professional aspirations within any business function
- The opportunity to network among a community of international professionals (*our last cohort included participants from 21+ different nations!*)
- Downloadable framework templates used by consultants at top-tier firms such as BCG, McKinsey, etc.
- A fully remote program complemented with access to online resources and the entire **Consultport Academy** platform
- Flexible hours - compatible with studies, work, and any timezone (*spend an average of 8 hours per week*)
- Ability to work on a **Final Capstone Project**, analyzing different business case studies pertaining to topics such as market expansion, digital transformation & e-commerce
- Priority to be selected for a full-time or internship position at **Consultport** within business development, consultant relations, marketing, HR, or any of our other departments



About Consultport

“At Consultport, we are working towards becoming the world’s leading platform where companies and consultants succeed. Together.

Consultport unlocks the future of consulting through its one-of-a-kind platform that enables companies to advance their most pressing and critical projects faster than ever before. Companies can find and onboard the best freelance management consultants and digital experts for their teams across the globe - on demand, more flexible, and cost-effective than any other traditional consulting model.

With +10,000 independent consultants from 53+ countries, we cover all key topics around management consulting, digital transformation, and business innovation. 20% of the Fortune 500 companies – and hundreds of other market leaders – already trust Consultport.

Led by experienced entrepreneurs, with backgrounds from the Boston Consulting Group, BCG Digital Ventures, and Rocket Internet, our mission is transforming the world of work to meet the challenges of the future.

We’ve also developed **Consultport Academy** as an online learning platform to help teach essential consulting skills to help you achieve your full potential. We enable both current and aspiring consultants to learn and develop their consulting and business knowledge. We’re here to help them increase their impact, earn a higher income, and to build a lifestyle and career that they love.



Topics Covered

Throughout the **Global Strategy Consulting Program**, you will learn about top methodologies and tools related to:



- ✓ The external analysis of an industry
- ✓ The internal analysis process of a company
- ✓ Developing a long-term growth strategy
- ✓ The Agile methodology
- ✓ Business and corporate strategies
- ✓ Expanding to international markets
- ✓ The implementation and change management process
- ✓ Getting an offer at a top-tier firm

...And much more!



Our Expert-Built Curriculum

Till Schmid is the founder of **Consultport**, the online consulting platform that takes on board top-tier, highly experienced consultants and digital experts to advance successful projects.

Till Schmid is passionate about digitalization and entrepreneurship, always eager to connect with people who are interested in these fields and also in consulting.

In 2004, Till was awarded the **Goldman Sachs Global Leaders Program**, an annual international competition, through which are identified and rewarded *“the academic achievement and leadership potential of 100 of the most accomplished students at 54 designated top-ranked universities in 16 countries and regions.”*

After working as a strategy consultant at BCG for six years and helping to build BCG Digital Ventures, he founded **Consultport** in 2017 to disrupt the consulting industry.



Till Schmid

Founder & Managing Director



TRUSTED BY COMPANIES SUCH AS:



COLLABORATING WITH CONSULTANTS & DIGITAL EXPERTS WHO HAVE WORKED WITH:

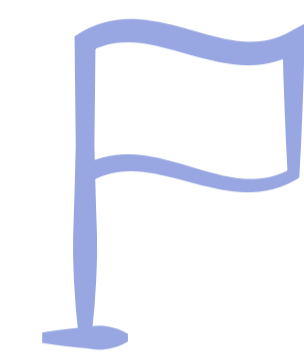


Timeline



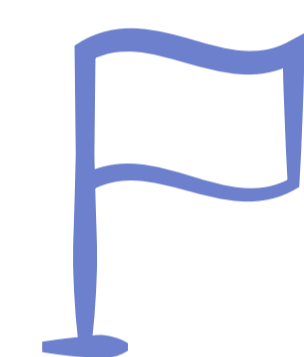
Week I:

- External Analysis
- Internal Analysis
- Business and Corporate Strategy



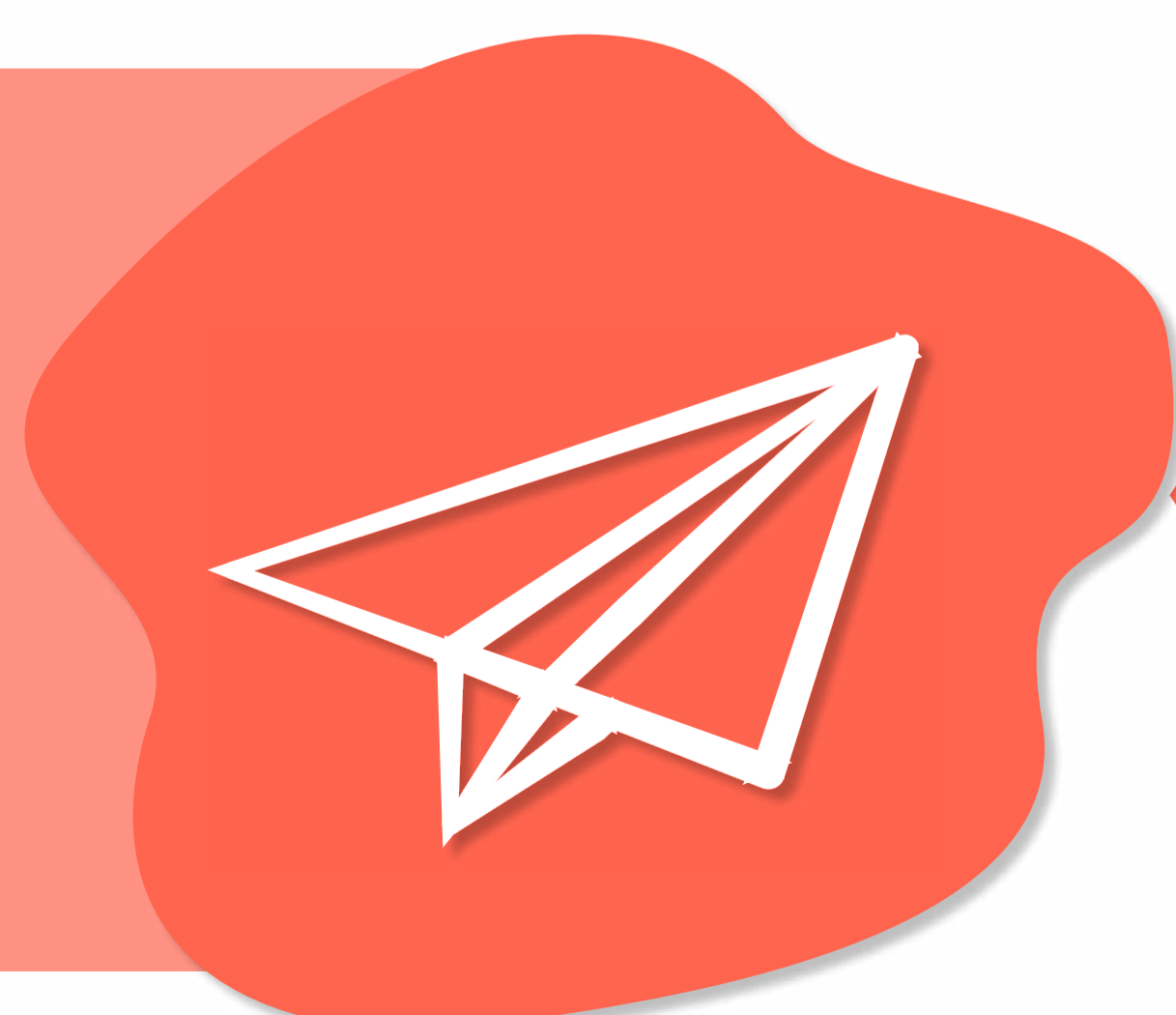
Week II:

- Long-Term Growth Strategy
- Internationalization Strategy
- Innovation Strategy



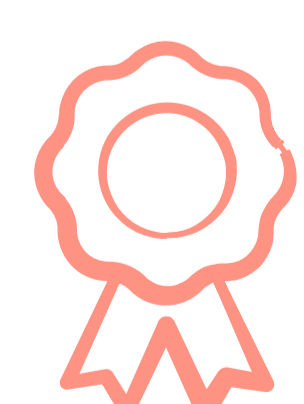
Week III:

- Implementation & Change Management Strategy
- Agile
- The Consulting Hiring Process



Week IV:

Management Consulting
Capstone Project



Admission Process

There are 3 admission stages:



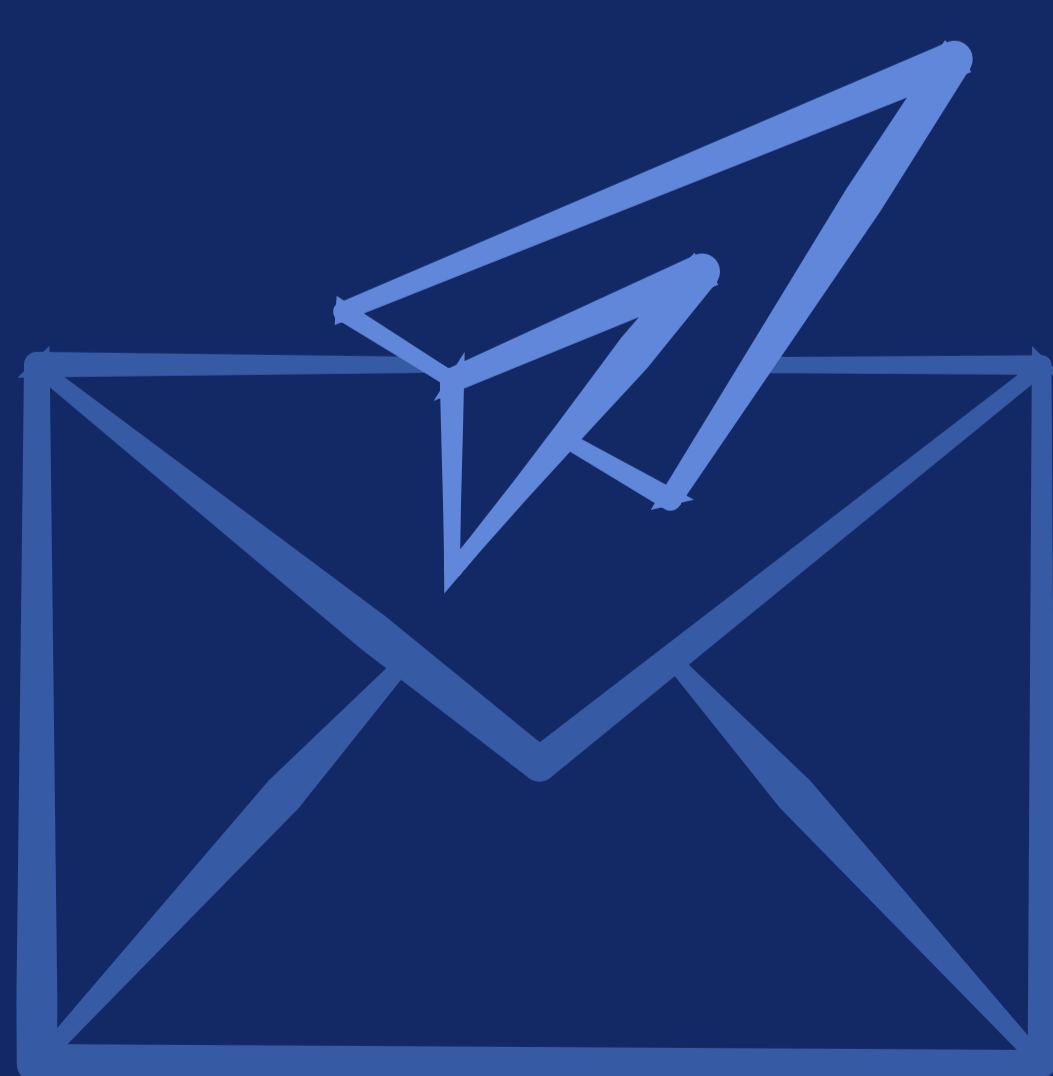
Program Conditions:

- **80%** minimum score on all quizzes to receive your course certificate.
- **100%** of courses completed to receive your program certificate.



Evaluation Task:

At this stage of the admissions process, we ask you to answer the following questions in a **Word document** and send it to the academy@consultport.com email address. These questions will allow us to evaluate your English level as well as your motivations.



1. What in your background and past experiences led you to the consulting field?
2. What do you expect from the Consultport Academy Global Strategy Consulting Program?



Frequently Asked Questions



What does the program fee payment cover?

The administrative fee covers enrollment, **unlimited** access to our entire catalog of courses, and a certificate of completion.



Is this program fully remote?

Yes. The courses as well as all the materials are exclusively available online through the **Consultport Academy** platform.



What kind of project is the Capstone Project?

During **Week IV** of **Consultport Academy's Global Strategy Consulting Program**, you will be working on a micro-capstone project, bringing all of your acquired knowledge into one case study.

This will include completing a short case study, developing a slide deck for it and presenting it at the live session of the **Capstone Project Presentations**.



Frequently Asked Questions



What are the chances that I will be selected to work for your company after completing the program?

After completing the program, you will have priority to be selected for a full-time or internship position at **Consultport** within business development, consultant relations, marketing, HR, or any of our other departments.

It also depends on several factors including your performance, our needs at the company, and the prevailing circumstances.



Is it possible to waive the fee or get a scholarship from Consultport?

We are very sorry, but currently, we do not offer any subsidies.





academy.consultport.com

academy@consultport.com

 Consultport Academy

*If you have any questions,
do not hesitate to contact us!*

